



**2017 Fall Educational Event
3-5 October, 2017
The Highland
Dallas, TX USA**

**Tentative Agenda
Tuesday 3 October, 2017**

9:00 am - Registration opens

10:30 am Welcome & Opening Remarks

**11:00 am – 12:30 pm Conference Workshop – Robocalling Strike Force Update
Kevin Rupy, US Telecom**

12:30 pm - 2:00 pm Break/Lunch on your own

2:00 pm - 2:30 pm Fraud Loss Survey Session 1

Learn the results of CFCA's most recent industry survey about the current fraud trends around the world. This survey is the compilation of data from carrier members of CFCA, as well as other world-wide organizations who voluntarily share their perspectives to help get a firm grasp of the far-reaching effects of communications fraud.

Jacob Howell, CCSP, Teoco and Jason Lane-Sellers, CCSP, Mobileum

2:30 pm - 2:45 pm Break

2:45 pm - 3:30 pm The Next Scam is Only a Phone Call Away

While there is no question scammers are exploiting the full range of new technologies to reach their prospects, it may surprise you to know that most scams reported to the BBB's Scam Tracker tool still start with a telephone call. But that fact alone doesn't tell the whole story. In March of this year, the BBB Institute for Marketplace Trust debuted its new BBB Risk Index, an approach that goes beyond conventional volume-based assessments of the risk posed by individual scams to include three dimensions: exposure, susceptibility, and monetary loss. In this session we'll do a deep dive into the Risk Index and what it tells us about the riskiest scams. We'll also cover what cohorts are most likely to be scammed and discuss findings from an analysis of one particular scam methodology – robocalling.

Genie Barton, President, BBB Institute for Marketplace Trust & VP, Digital Advertising, Council of Better Business Bureaus, Inc.

3:30 pm - 3:45 pm Break

3:45 pm - 4:30 pm Session TBD

4:30 pm Adjourn for the day

5:30 pm First Time Attendees Reception (Pool deck)

If this is your first time attending a CFCA Educational Event, we invite you to join us at our welcome cocktail reception to meet your Ambassador for the event and to get additional information about CFCA. Join us for an informal meet and greet with the CFCA Board members, Ambassadors, and other first time attendees.

6:00 pm Ice Breaker Reception (Pool deck)

This is a great time to meet your fellow attendees and relax! Join us for refreshments and great conversation!

Wednesday 4 October, 2017

8:00 am Breakfast

9:00 am Reconvene & announcements

9:15 am - 9:45 am Fraud Loss Survey Session 2

Jason Lane-Sellers, CCSP, Mobileum and Jacob Howell, CCSP, Teoco

9:45 am - 10:00 am Break

10:00 am -10:30 am CFCA Education Committee Update – CCSP Certification Changes

10:30 am - 10:45 am Break

10:45 am- 11:00 am Rapid Fire – Enova Decisions

Sean Naismith, Head of Analytics

11:00 am – 11:30 am PersoKey Presentation

Attacks on operators coming through call centers, SIM swaps and other forms of fraud against operators and their subscribers.

Frank Mogollon, Founder and CEO, PersoKey

11:30 am - 11:45 am Break

11:45 am - 12:30 pm Panel – National Banks

Abstract to follow

Moderator: Lou Spadafora, Payfone

12:30 pm - 2:00 pm Lunch

2:00 pm - 2:15 pm CFCA Marketing Committee Update – Info Sharing Forum

2:15 pm – 2:45 pm Info Share/Hot List Panel Discussion

How is this information used and what are the benefits to the CFCA Member companies?

Stacy Graham, CCSP, Inteliquent and John Lewandowski, Verizon

2:45 pm - 3:00 pm Rapid Fire – SAS

Suzanne Clayton, Principal Product Marketing Manager

3:00 pm – 3:45 pm Case Study: Subex and T-Mobile

3:45 pm - 4:00 pm Break

4:00 pm – 4:30 pm Knowledge Network I

Open discussions on content from the event, future desired content/topics, general questions

6:30 pm Special Event – Perot Museum

Join us for a buffet supper, networking and the opportunity to explore the wondrous Perot Museum. This museum provides a unique experience that will enable you to look into the past, present and future under one roof – dinosaurs to rockets!

Thursday, 5 October, 2017

8:00 am Breakfast

9:00 am Reconvene & announcements

9:15 am – 10:00 am - VoLTE Vulnerabilities and Organizational Response

In this technical and collaborative session, we will do a deep technical dive into the specific security threats posed by the recently publicized VoLTE vulnerability that threatens PII, IMEI, and Spoof Capabilities. In a Vendor-facing conversation, we will discuss how Next Caller became aware of the vulnerability, and the successes and challenges we experienced in communicating this knowledge to clients. Finally, we will facilitate a "best practices" conversation among vendors and carriers so that all attendees will leave with a working framework for proactively communicating discovered security vulnerabilities to clients and partners.

Ian Roncoroni, Next Caller

10:00 am – 10:30 am Break

10:30 am – 11:15 am CFCA Consumer Education Committee Update

Update on published videos, plans for future videos and open discussion with the group on benefits and needs from this committee.

Steve Schwed, Verizon, Committee Chair

11:15 am – 11:30 am Break

11:30 am – 12:00pm Fraud Loss Survey Session 3

Jacob Howell, CCSP, Teoco and Jason Lane-Sellers, CCSP, Mobileum

12:00 pm – 12:30 pm Knowledge Network II

Last chance to discuss or ask questions about topics from this event, or other areas of interest.

12:30 pm- Closing Remarks & Adjournment

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